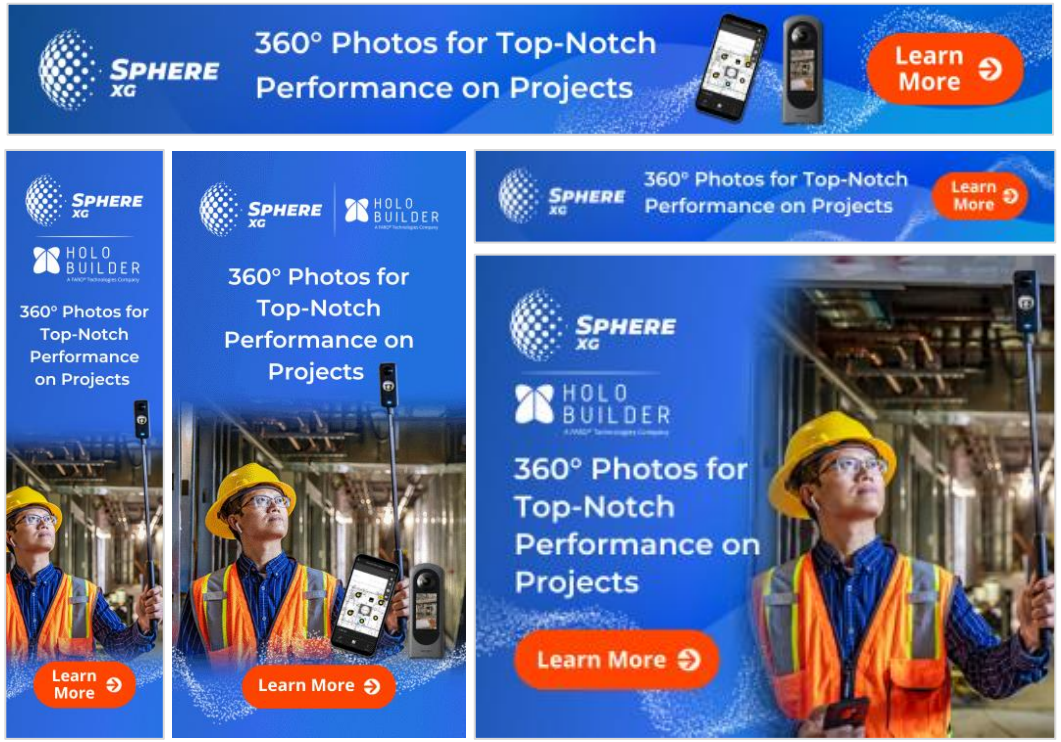
Ebook (Awareness)

Content A

Content B



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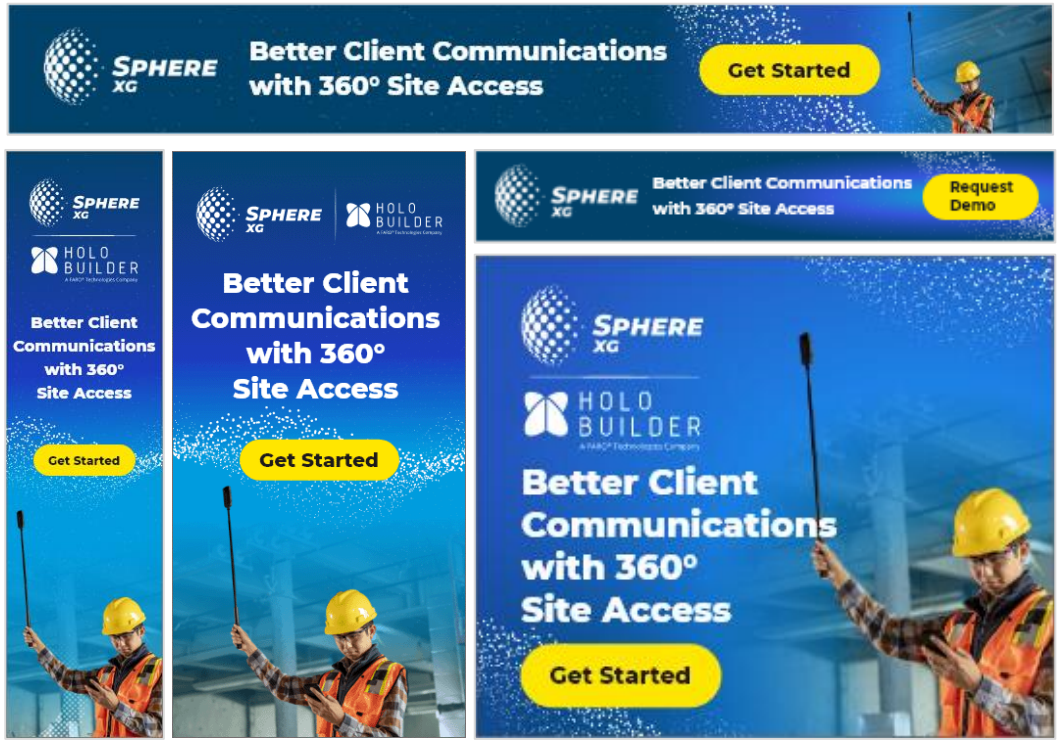
Request Demo (Decision)

Content A

Content B